

Become a Conference Sponsor

Someone You Know

FACING THE OPIOID CRISIS TOGETHER

On Tuesday, October 16, 2018, the Independence Blue Cross Foundation will host Someone You Know: Facing the Opioid Crisis Together, a national conference focused on advancing solutions to address the opioid epidemic. At this event, leaders from the business, non-profit, public, and education sectors will explore education, awareness, and early intervention; the effectiveness and quality of treatment; as well as destigmatization and barriers to recovery.

Five hundred guests are expected to attend the daylong event at the Kimmel Center in Philadelphia, PA. The conference is open to all and free of charge.

Sponsorships will directly support the cost of the conference while offering sponsors the chance to demonstrate their commitment to combating the opioid crisis.

Sponsorship Levels & Benefits

LEADERSHIP SPONSOR

\$7,500

Exclusive opportunity to highlight your organization through a 90-second video display or a panel introduction

Verbal acknowledgement from the podium

Full-page color ad in program booklet

Recognition on conference signage as "Leadership Sponsor"

Prominent logo placement on the conference website

Sponsor recognition in press release

Mention in social media and blog posts

ENGAGEMENT SPONSOR

\$5,000

Verbal acknowledgement from the podium

Full-page color ad in program booklet

Recognition on conference signage as "Engagement Sponsor"

Prominent logo placement on the conference website

Sponsor recognition in press release

Mention in social media and blog posts

COLLABORATION SPONSOR

\$2,500

Half-page color ad in program booklet

Recognition on conference signage as "Collaboration Sponsor"

Prominent logo placement on the conference website

Sponsor recognition in press release

Mention in social media and blog posts

COMMUNITY SPONSOR

\$1,000

Acknowledgement of thanks in program booklet

Prominent logo placement on the conference website

Sponsor recognition in press release

Mention in social media and blog posts

Deadline to secure your sponsorship is Friday, August 31, 2018

To secure your sponsorship or for more information, please contact:

Briana Cunningham

Phone: 215-241-4913

Email: ibxfoundationevents@ibx.com

Please make check payable to:

Independence Blue Cross Foundation

Attention: Briana Cunningham

1901 Market Street, 37th Floor

Philadelphia, PA 19103

INDEPENDENCE BLUE CROSS
FOUNDATION

Independence 

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